

#### **Amtrak Vacations Rail Week Social Media Post Guidelines**

Thank you for downloading our shareable Rail Week social media content!

To ensure consistency and maximise engagement, please follow these simple guidelines:

- What to Do:
  - Tag us in your posts: @amtrakvacations
  - Use hashtags to help people find your posts (see suggestions below)
- What Not To Do:
  - Filter, crop, or alter the photos/videos in any way
  - Stretch the photos

#### Follow us on Social Media!

Stay connected, share, and get inspiration from our latest content!

https://www.facebook.com/amtrakvacations/

https://www.instagram.com/amtrakvacations/

https://www.youtube.com/amtrakvacations/

## **Suggested Hashtags**

Here are some of our suggested hashtags for Rail Week #amtrakvacations #railweek

# **Suggested Caption**

Rail Week is here, and we're celebrating the most scenic, relaxed way to travel—by train!

From National Parks to vibrant cities and charming small towns, discover the beauty of North America the Amtrak Vacations way.

Contact *me* to book your next Amtrak Vacations journey and experience the magic of rail travel across the USA. Let's start planning your unforgettable adventure today!

## **Links to Images and Videos**

Rail Week Logos <u>Click Here to Download</u>
Customisable Flyer <u>Click Here to Download</u>
Social Media Post <u>Click Here to Download</u>
Social Media Reel: <u>Click Here to Download</u>

Social Media Story Image (Vertical Format) Click Here to Download